



## TAEP Producer Diversification Program Fruits & Vegetables Criteria For Fiscal Year 2010 – 2011

### **Program Criteria:**

- This information is current as of **April 1, 2010** and is a supplement to the TAEP 2010 Application and Guidelines.
- **Producers** are eligible for the following cost share percentages for qualified expenses:
  - **Standard** - 35% cost share up to a maximum of \$10,000.
  - **Priority** - 50% cost share up to a maximum of \$15,000 for producers meeting special requirements for select items.
- The proposed activity must encompass **quality expansion** or **improvement** of the applicant's business. Eligible categories include:
  - Farm Infrastructure
  - Specialty Equipment
  - Marketing

### **Competitive Projects – Fruits & Vegetables:**

Priority is given to projects that are focused on improving or increasing production. Marketing projects are allowed but are not considered as competitive as those involving production.

### **Priority Cost Share – Special Requirements for 50% Cost Share:**

#### ***Who is eligible?***

The applicant must have a viable commercial need for a packing facility for food safety purposes. Wholesale growers that have markets demanding Good Agricultural Practices (GAP) food safety plans will be given priority.

Must have attended one of the following workshops, sponsored by TDA/UT, prior to reimbursement deadline. Contact Jon Frady with TAEP at 615-837-5344 or [Producer.Diversification@tn.gov](mailto:Producer.Diversification@tn.gov) for a list of eligible workshops.

- GAP Food Safety Workshop (2009, 2010, 2011)
- GAP Mock Audit (2009, 2010, 2011)

***What items are eligible for the 50% priority cost share?***

- Produce packing facilities
  - Structure
  - Electrical
  - Plumbing
  - Packing line/washing equipment
- Food grade materials needed for a GAP plan
  - Plastic harvest bins
  - Plastic storage bins
  - Plastic pallets
- Hand washing stations and permanent restroom facilities for workers
  - Stand alone structure or part of packing facility
  - Sinks
  - Toilets
  - Plumbing
  - Electrical

***What items are eligible for the 35% standard cost share?***

All of the items listed above (under priority cost share) are eligible for 35% if the applicant does not meet the special requirements for priority cost share.

Brochures	High tunnel/hoop house	Packing line equipment
Fan – <i>greenhouse</i>	<u>Irrigation -</u>	<u>Parking area -</u>
Fertilizer equipment	- <i>controller system</i>	- <i>gravel</i>
Field planter	- <i>drip</i>	- <i>pavement</i>
Filter system - <i>irrigation</i>	- <i>filter system</i>	- <i>site preparation</i>
Filter pump – <i>irrigation</i>	- <i>overhead</i>	- <i>space markers</i>
Freezer	- <i>pivot</i>	Pavilion – <i>retail sales</i>
<u>Gravel-</u>	- <i>pump</i>	Pond liner- <i>irrigation</i>
- <i>foundation</i>	<u>Lighting -</u>	<i>system</i>
- <i>propagation area</i>	- <i>greenhouse</i>	Production line equip.
- <i>parking lot</i>	- <i>parking</i>	Pump – <i>irrigation, filter</i>
<u>Greenhouse-</u>	- <i>pavilion/retail shelter</i>	Retail shelter
- <i>hydroponic</i>	- <i>not for aesthetics</i>	Row covers
- <i>overwintering</i>	Loading area/dock	Sign
- <i>shade system</i>	Mulch machine	Sink – <i>produce washing</i>
- <i>structure</i>	Mulch layer/lifter	Soil mixer
Heater - <i>greenhouse</i>	Packing building	Spray equipment

Sprayer  
Thermostat – *greenhouse*  
Trellis materials  
Fruit stock  
- *apples*

- *blackberries*  
- *blueberries*  
- *peaches*  
- *raspberries*  
Walk-in cooler

Water level control  
Water storage tanks  
Website development  
Wood boiler

#### **Examples of Ineligible Items:**

Building – *storage*  
Chemicals  
Computers  
Containers - *bottles, pots*  
Driveways  
Drip tape  
Electrical service  
Fees  
- *domain*  
- *hosting*  
- *membership*  
Fencing  
Fertilizer  
Forklift  
Fuel  
Give-a-way items  
Golf Cart

Insecticides  
Labor – *applicant or employees of applicant*  
Landscaping  
Land – *clearing of*  
Livestock  
Maintenance of existing structures  
Meeting expenses  
Merchandise  
Motorized vehicles  
Mower  
Office equipment  
Permits  
Pesticides  
Plants – *liners/plugs*  
Ponds – *digging of for a water source*

Product development  
Property – *purchase or debt payment*  
Renovations of existing structures  
Seeds – *produce, nursery, flowers, etc*  
Software  
Store - *general*  
Tractor  
Trade show expenses  
Trailers – *livestock*  
Used equipment  
Water source creation – *ponds/wells*  
Website – *annual or hosting fees*  
Wells – *drilling of*

#### **Contact:**

- For more information regarding the TAEP Producer Diversification Program – contact **Jon Frady** at 615-837-5344 or [Producer.Diversification@TN.gov](mailto:Producer.Diversification@TN.gov).
- For information regarding TDA Market Development & Produce – contact **Rob Beets** at 615-837-5517 or [Robert.Beets@TN.gov](mailto:Robert.Beets@TN.gov).
- Check for updates at <http://www.TN.gov/agriculture/enhancement> or 1-800-342-8206